

ENTREPRENEURSHIP AWARENESS PROGRAM (E.A.P) of Central Palm Gur & Palm Products Institute (CPPPI) of Khadi Village Industries Commission (KVIC)

SMCNC networked with CPPPI-KVIC to conduct an EAP for village women on February 22nd, 2019 at SMCEPC. Mr.Koilpillai informed SHG women in Kadambathur and Sr. Mercy had announcements made in the village churches inviting women to participate in this program exclusively organized for them.

Dr. Muthusamy, Principal I/C and Training Officer of CPPPI-KVIC described the structure and functioning of CPPPI, which is an ISO-2015 training Institute and had recently been awarded the first place among training institutes in India. Any individual undergoing training in batches of 30 are awarded a Government certificate, which is recognized for jobs and bank loans. Also CPPPI mentors individuals to register micro, small and medium enterprises with the Ministry of Micro, Small and Medium Enterprises (MSME), Government of India. Pamphlets on CPPPI-KVIC were distributed to the participants.

Mr.M.S.Khanna, Senior Baking Instructor, outlined the course contents, method of enrolment, fees, size of group (minimum of 30), duration and place of training - at CPPPI, Madhavaram or elsewhere e.g. SMCEPC, were elaborated in detail. About 40 certificate courses were described in detail.

A question – answer session concluded the program. A group of three women had conducted a survey in the village and had found a demand for salt biscuits in a tea shop and wanted training. They were told to increase the number to 30 and also to do the five day complete course on 'Bakery Products' as this course covered the theory and practical for: 1) many types of biscuits; 2) many types of bread, buns and soft sweets; 3) cakes of different types; Birthday cakes and fancy cakes; and 4) many types of savories like samosas, puffs etc. About 10-15 women had telephoned that they wanted training on palm leaf products at SMCEPC and were informed that they had to go to Madhavaram of CPPPI as special implements and instruments were needed , which could not be transported from site and the numbers should be at least 30.

Mr. Mahadevan Nadesan of Siva Sakti Honey Bee Farms, Puducherry was a special invitee for this event. He distributed pamphlets from KVIC on the new 'Honey Mission", launched to generate employment in the rural areas. He described in detail the setting up of bee hive colonies on bee hive stands; cleaning and maintenance of trays and extraction of honey; making of honey based products and sales of honey and bye products like bees wax.



Dr.Sundari and Sr. Mercy light the traditional *Kuthivillakku* on Feb 22nd 2019 at SMCEPC



Dr. R.Muthusamy, Training Officer of CPPPI-KVIC, Chennai described the process of training, certification and registration of small, micro and medium enterprises to village women in SMCEPC on February 22nd 2019.



Mr. Mahadevan Nadesan, Trainer and partner of Siva –Sakti Apiary farm in Pondicherry was the expert speaker on how to set up bee-hives with live bees and collect honey for a lucrative business in the villages.



Dr.Sundari .K emphasized the role of training in self, group and community development



Mr.M.K.Khanna, Senior Bakery Instructor of CPPPI-KVIC, an ISO 2015 certified Training Institute outlined about thirty courses from which village women can select and get equipped to start their own business.